

All entries must be submitted for judging to the Garland Council of PTAs

Entry deadline is April 15, 2010

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GARLAND COUNCIL OUTSTANDING LOCAL UNIT NEWSLETTER AWARD

Local PTA Name _____

Newsletter Chairman Name _____

President Name _____

PURPOSE OF AWARD The Council Outstanding Newsletter Award recognizes Local PTAs/PTSAs that have created newsletters in a traditional printed format that keep their members informed about school and PTA issues in a clear, accessible and inviting style.

CRITERIA FOR RECOGNITION

- Local PTA must be in good standing with Texas PTA and Council.
- The following criteria will be used to determine which recognition level the Local Unit receives:

<input type="checkbox"/> President's Column <input type="checkbox"/> Parenting Articles <input type="checkbox"/> Calendar (Upcoming Events) <input type="checkbox"/> Chairmen's News (at least 3 articles) <input type="checkbox"/> Awards/Recognition	<input type="checkbox"/> Principal's Column <input type="checkbox"/> Texas PTA Logo <input type="checkbox"/> Volunteer Opportunities <input type="checkbox"/> Join the PTA/Membership Info <input type="checkbox"/> Table of Contents	Bronze Level
<input type="checkbox"/> State PTA News <input type="checkbox"/> Newsletter in Spanish <input type="checkbox"/> Area PTA News	<input type="checkbox"/> Council PTA News <input type="checkbox"/> Newsletter on Web Site <input type="checkbox"/> Chairmen's News (at least 4 articles)	Silver Level
<input type="checkbox"/> Legislative/Advocacy Issues <input type="checkbox"/> Chairmen's News (at least 5 articles)	<input type="checkbox"/> National PTA News	Gold Level

GUIDELINES FOR PRESENTATION OF ENTRY *(The award period covers the entire current school year)*

- Complete the entry form and a summary of your newsletter program (300 words or less).
- Select the best three newsletters published and submit one copy of each.

Required Information:

Newsletters were published on the following dates:

Month: _____ Year: _____ Month: _____ Year: _____ Month: _____ Year: _____

Month: _____ Year: _____ Month: _____ Year: _____ Month: _____ Year: _____

Month: _____ Year: _____ Month: _____ Year: _____ Month: _____ Year: _____

- Place the selected newsletters in a pocket folder.
- Submit the entire entry form, summary, and newsletters to your Council PTA Newsletter Chairman by the Council PTA's required deadline.

All entries submitted to the Council, become the property of Garland Council and will not be returned.