

2009 - 2010 Environmental Awareness Contest

This year, the theme is:



Texas PTA and the Garland ISD Council of PTAs extend the invitation to all students to enter this year's Environmental Awareness Contest. We hope students will develop high-level thinking skills in relation to their study of the environment.

Students may compete in the following categories:

1. Print advertising – all grade levels
2. News articles – all grade levels
3. Photography – all grade levels
4. Audio Public Service Announcements (PSA)
– Grades 6-12
5. Video Public Service Announcements (PSA)
– Grades 6-12

Judging criteria:

1. Does the entry effectively convey the theme?
2. Does the entry communicate a message that inspires the public to care about the environment?
3. Is the entry creative, based on the grade and age level of the entrant?
4. Does the entry meet the criteria of the individual category?

Local PTAs will judge their own entries and send the best 3 entries per category per grade level to Council. You may select your own dates for the contest, but winners must be submitted to Council by March 15, 2010.

All contest info is now posted on the Texas PTA website, www.txpta.org under Programs/Environmental Education. This includes entry forms, program rules, judging guidelines, and FAQ.

For the 2008-2009 contest, eight of the forty entrants that won at the state level were from GISD. This included:

- Video PSA (2 students) - LCHS
- Photography- LCHS
- Print Advertising- Coyle M.S.
- News Article – Hillside Academy
- Video PSA (3 students) – GHS.

If you have questions or need help, please call or write:

- Roxanne Seibert
- cell 972-897-7002
- email RoxanneSeibert2@aol.com

For the contest to be a success, individual schools must promote the contest. The contest helps students envision being stewards of the earth. With our current environmental problems concerning air quality, water, food, global warming, and more, what could be more important?

2009 – 2010 Environmental Program deadlines:

PTAs must be in good standing and dues must be received or postmarked by Oct. 15th

Theme: *100 Years From Now . . .*

February 15, 2010 Local Level – **recommended deadline**

Please advance up to 3 entries per category per grade to next level.*

**If your local PTA does not have a Council, then your entries will advance to the Area level.*

March 15, 2010 Council or Area – **recommended deadline**

Please advance up to 3 entries per category per grade to next level.

April 15, 2010 Entries due to State (*must be received by 5:00pm, April 15th*)

The progression is: Local – Council – State; OR

Local – Area – State (if there is no Council).

The Environmental Awareness Program is a Texas PTA program and does not advance to National PTA.